

## SPYN Pulls in the Crowds and Launches Hot, New Ad Campaign At InfoComm '09

June 2009, Orlando, Fla.: SPYN, an international company specializing in pro-audio equipment, joined more than 29,000 AV professionals from more than 80 countries at the 2009 InfoComm conference. This is the first time SPYN participated in the tradeshow, which is geared to contractors and the install market.



“It’s important for SPYN to exhibit its products at a conference that draws so many clients from the Southeastern states,” says Victor Levis, director of the company that is headquartered in Miami. “Even though this was our first time, we were pleased by the large number of professionals who visited our booth.”

Levis attributes SPYN’s popularity to both the company’s clever ad campaigns and the buzz its products — amplifiers, effects processors and flight cases — has created in the industry.

“Clients were impressed by SPYN’s product value, especially when considering we have one of the lowest \$/watt ratios in the amplifier market,” he said.

Capitalizing on the tradeshow’s drawing power, SPYN also launched its latest ad campaign in Orlando. The SPYN ads are featured in *Sound and Communications*, the premier trade magazine for the install and contractor pro audio market.

Catch SPYN next at the NAMM show in Anaheim, California, in January 2010.



*But meanwhile, for further information about SPYN’s pro audio equipment, or to place an order, please contact a company representative at 1-800-649-6093. Visit SPYN online at [www.spynaudio.com](http://www.spynaudio.com)*