

2010 NAMM SHOW Ushers in a Silver Lining & Positive SPYN



January 2010, Anaheim, CA — Following one of the toughest economic years in recent history, this year's Winter NAMM Show marked a critical turning point for the international music products industry, and SPYN is poised to capitalize on the good news.

“We saw increased traffic, positive responses, and processed lots of new orders for our products from both old and new customers,” says Victor Levis, director of SPYN, an international company located in Miami that specializes in pro-audio equipment. 2010 marked SPYN's third year at NAMM.

“A strong NAMM Show signals the beginning of a comeback with buyers returning home with renewed energy and hope for a strong 2010,” said NAMM President Joe Lamond.

More than 87,500 persons, a 2% increase from last year, registered for the NAMM show and this year, and 1,373 exhibitors, including nearly 250 new ones, pushed NAMM's 108-year record over the top.

Visitors to the SPYN booth reflected the positive surge in market enthusiasm. Two of SPYN's products garnered their attention: The SLX 4400LD pro-amplifiers and SPYN's new flight cases. The 4,400 watt amplifiers feature a cool blue digital read out. SPYN's 18-inch and 24-inch deep cases are quick and easy on users.

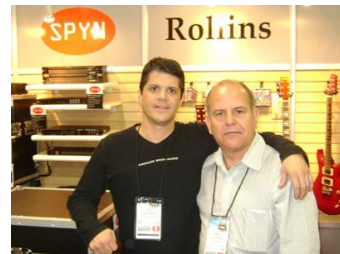


“Since the cables are already connected, all you have to do is remove the back panel, and you're ready to rock,” says Levis.

Indicating its increased confidence in this year's market, SPYN recently hired a new sales rep to handle its U.S. market. With over 30 years experience in pro-audio sales and installation, Rob Conde has joined the rest of SPYN's international sales force who cover Latin America and the Caribbean.



SPYN will be showcasing its products at the Summer NAMM Show in Nashville, TN, from June 18 to 20. But why wait? For more details about SPYN's products, please call 800-649-6093, or in Miami, contact 305-621-8942. Visit SPYN online at:



www.spynaudio.com.